



## A TALENTED CITY

Boston is a world-renowned center for education and has one of the most highly educated populations in the country.

## A YOUTHFUL CITY

Boston prides itself on attracting and retaining students and young adults, leading the nation in the percentage of its population that is between the ages of 20 and 34 years old.

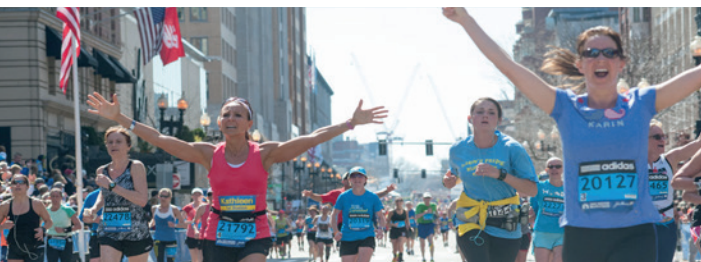
## A DIVERSE CITY

Boston is a welcoming, diverse city. 28% of Boston's population was foreign born in 2013, the 7th highest percentage in the nation among a set of 25 comparable cities.

## A TRANSIT-ORIENTED CITY

Boston's Logan International Airport is just minutes from Downtown Boston with over 1,000 flights daily and nonstop service to 76 domestic destinations and over 53 international destinations.

Boston is also home to the nation's first subway system, serving as a connector to Boston's neighborhoods.



## MAYOR'S OFFICE OF ECONOMIC DEVELOPMENT

Please contact the Office of Economic Development's Business Strategy Unit to learn more about doing business in the City of Boston: 617-635-5729.



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# BOSTON

Thriving, Healthy, Innovative



CITY OF BOSTON  
Martin J. Walsh, Mayor



## INNOVATION

**Boston is the #1 city in the U.S. for fostering entrepreneurial growth and innovation.**

Boston's high tech industry has experienced a 9% growth per year since 2010.

MassChallenge, located in Boston, is the world's largest accelerator and offers an annual \$1 million global startup competition.

General Electric, LogMeIn, AutoDesk, and Wayfair are among technology firms growing or with plans to expand in Boston.

The Longwood Medical Area, Boston's world famous medical campus, has over 46,000 scientists, researchers and staff and over 21,000 students.

## A BUSINESS FRIENDLY CITY

The Tax Foundation's 2016 State Business Tax Climate report ranks Massachusetts as 25th across all states. This measure takes into account corporate, individual, sales, and unemployment insurance taxes.

According to KPMG's Total Tax Index Boston ranks in the top-fifth of 107 international cities with the lowest relative tax burdens.\*

\*KPMG's "Competitive Alternatives Special Report Focus on Tax", 2014



## A GROWING ECONOMY

Boston's economy has grown steadily since the end of the Great Recession. Between 2010 and 2014, Boston outperformed the nation with an annual job growth of 2%, and continues to maintain steady growth in the labor market, high tech industries, and new development.



## LIVE

Boston is home to vibrant neighborhoods, world-class educational institutions, and high quality health care.

## WORK

Boston is a major regional employment center, representing 16.2% of the total statewide jobs.

The City's thriving economy maintains record job levels and national and international leadership in high growth sectors.

Boston's core industries are reflected in the city's largest private sector employers including education, healthcare, and finance.

## INNOVATE

Boston's innovative ecosystem attracts a talented workforce.

The City's concentration of higher education institutions, hospitals, medical research centers, and technology make Boston a leading hub for innovation and entrepreneurship.

## PLAY

Boston is an exceptional place to play with numerous attractions such as historical sites, cultural activities, and exciting sporting events.

